

PRESENTED BY CONESTOGA COLLEGE STUDENTS FOR

## RECEPTION HOUSE

# WATERLOO REGION

BOWLING, FOOD & DRINKS, RAFFLES & PRIZES!

FRIDAY APRIL 6TH 2018 7PM-10:30PM BINGEMANS KINGPIN BOWLOUNGE, KITCHENER

REGISTER YOUR TEAM ONLINE AT BOWLFORACAUSE2018.WEEBLY.COM

"Bowl-For-A-Cause"

## Bowl-for-a-Cause Fundraiser



Where: 425 Bingemans Centre Dr., Kitchener, Ont.

When: April 6, 2018, from 7 to 10:30 p.m.

Reception House Waterloo Region is a charity that assists refugees during their first year in Canada. On **April 6**, join us at **Bingemans Kingpin Bowlounge** to raise funds to help Reception House with their cause. Bingemans will be hosting our Bowl-for-a-Cause Fundraiser in their **private** bowling room, in which every ticket purchase provides you with **exclusive** access to Boston Pizza's full bar, amazing **prizes** and **raffles**, as well as full menu service directly to your lane.

#### **Sponsorship Options Include:**

#### Sponsor a Lane

\$18/person \$12/child aged 12 and under

Min. 4 people per lane Max. 8 people per lane

#### **Donate a Raffle Prize**

Gift cards, gift baskets, event/service passes or coupons, etc.

#### **Donate Money to Support the Event/Charity**

Your donation can be used to support the event or be collected separately for Reception House Waterloo Region.

Note: All remaining funds to support the event will be collected for Reception House

\*Your company's logo will be displayed at the event along with other sponsors, in order to show appreciation.\*

Thank you!



February 16, 2018

Dear Potential Sponsor,

We want to express our gratitude to Conestoga College – and the outstanding group of students meeting with you – for their support of our organization.

Every day more and more families around the world are compelled to seek refuge from conflict and persecution. 65.6 million people around the world have been forced from home, nearly 22.5 million are refugees. We are heartened by our government's continued commitment to re-settlement. This past year Reception House Waterloo Region was the first home in Canada for nearly 600 government assisted refugees. More than half of them are children and youth. We expect as many this coming year.

At Reception House we welcome these families, help them find a place to live, access services such as health care and language classes and support them as they search for work or further education. But we know that creating a true sense of belonging requires opportunities for active participation in the community. That has been the inspiration behind programs such as the Homework Club for newcomer youth, English Outreach for Women and the Family Partnership Program, matching local families with newcomer families to build social connections and cross-cultural friendships.

The Conestoga College Students Fundraising projects are helping build awareness and funds for these initiatives. Your support helps these students meet their class goals and helps our newest neighbours integrate and thrive. Thank you for your consideration!

With gratitude

Carl Cadogan, Executive Director

## Bachelor of Public Relations at Conestoga College

This degree program prepares students with the critical thinking skills and practical experience required to manage reputation, responses and relationships between an organization and its public. Students use a case-based approach to consider and address the problems faced by public relations professionals. Students develop the knowledge needed to manage issues, plan events, develop campaigns and lead communication projects in areas such as employee communication, media relations, investor relations, marketing communication and other specialized communication functions in corporate, not-for-profit and agency environments.

### Meet the Team

**Leah Ross** hopes to obtain a job in the not-for-profit sector upon graduation in 2020. She's passionate about social justice and ideally would love to work for a local organization in the Kitchener/Waterloo area.

**Robelle Meereboer** primarily wants to hone her skills in media and communications to work for environmentally and socially conscientious organizations after graduation. She wants to use these opportunities to practice her leadership and writing skills for a brighter future for all.

**Sarah Grandy** is currently a second-year student in the Bachelor of Public Relations program at Conestoga College. Before entering the Public Relations program, she graduated from the Journalism-Print program at Niagara College, and spent the last seven years working for several publications throughout Southern Ontario.

**Hannah Charlton** hopes to travel the world and follow the rock music festival circuit as a tour manager for the world's best punk/rock bands. She would also love to work in the nightlife industry, where she can promote the hottest bars in town and listen to her favourite bands perform.